



About Me

Hi, **Isha Chavan** here ! As a designer, I approach every project with a strong focus on storytelling, creativity, and purpose. I believe design is about solving problems in a way that feels simple, thoughtful, and meaningful. My process involves understanding the core idea deeply, brainstorming fresh perspectives, and crafting visuals that not only look good but also communicate clearly. Whether it's through illustration, branding, layouts, or strategic thinking, I aim to create work that connects with people and leaves a lasting impact.

Contact

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Mumbai, India

Language

- English
- Marathi
- Hindi
- Gujarati

Hobbies

- Writing poems
- Music
- Dancing
- Cinema enthusiast

Education

- Unitedworld Institute of Design (2021-25)
- L.S.Raheja College of Arts & Commerce (2020-21)
- Lilavatibai Podar High school (2018-19)

Experience

MA + TH ENTERTAINMENT PVT LTD

Junior graphic designer

Currently working as a Junior Graphic Designer at MA+TH Entertainment Pvt. Ltd., where I collaborate with leading fashion brands under Bestseller including Jack & Jones, Jack & Jones Junior, Vero Moda, Vero Moda Girl, Selected, and ONLY. I design posters, banners, and campaign creatives across digital and retail platforms, ensuring brand consistency and strong visual impact. Alongside fashion, I've also worked on projects for brands like ZEE and Netflix, expanding my experience across entertainment and lifestyle categories.

THE MINIMALIST

Graphic design internship

At The Minimalist, I got the opportunity to work with an e-commerce luxury brand and help shape their social media presence. I created different types of social media posts and reels for platforms like Instagram and LinkedIn. The brand offered a range of luxury products, and I got to work closely with them while creating content.

MERAKI DESIGN STUDIO

Graphic design internship

I completely revamped an existing brand's image. This included rethinking their color scheme and creating a brand manual. I redesigned their website and flyers to give them a fresh, modern look. To make the brand more relatable, I even designed fun mascots. Other than this particular brand, I designed creatives, graphics, editorials, website redesign, banners, icons, illustrations & videos on after effects for other brands as well

REJUVINATING UBTAN

Graphic design internship

Handled their social media account & created posts for them. Came up with designs for their product packaging. Completed the daily assigned tasks

ROSLIN INSTITUTE OF CONCEPTS

Graphic design internship

Created & designed various gifs for their different platforms for advertisements

MINDLER

Entrepreneurship & Digital Marketing

Developed marketing strategies & aided in creating social media campaigns. Completed the daily assigned tasks

Skill set

